

Small Working Group Brainstorming
NU meeting, March 26, 2009

Organizational Development

- *Vision:* To clarify the identity of the organization.
- *Goals:*
 - Clarify Organization Identity
 - Define other types of membership and decision making process (i.e.: individual neighbors, neighborhood associations)
 - Mission Statement, By Laws, Other Documents
 - Logo and Branding, Promotional Materials
- *Action Steps:*
 - Pursue 501(c) 3 status, requiring mission and legal statement.
 - Start logo/branding process (i.e. Competition, agency)

Neighbors United Promotion

- *Vision:* Spread Common Mission
- *Goals:*
 - Spread Common Vision (Awareness Campaign)
 - Community Events (i.e. May 9 Community Concert and reception)
 - Festival with Music, food tasting, a cultural event to expand involvement to other faith communities.
 - Band Day
 - More diversity in Neighbors United would even bring more culture to meals
 - Expansion of vision, to rid of tunnel vision with one race.
- *Action Steps:*
 - Secure dates of band days
 - Everyone invite another faith community
 - Shepherd another Faith Community in serving
 - Promote May concert
 - Invite diverse servants and media involvement
 - Get food bank access

Community Meals

- *Vision:* A more holistic and comprehensive caring community at the Community Meals
- *Goals:*
 - Professionals to help with services such as hygiene, financial, law, health and housing
 - Recruit and Mobilize Professionals
 - Create greater awareness of resources to neighbors
 - Collect data of the needs of our neighbors
 - AA/NA meetings after the meals on Saturdays for neighbors
- *Action Steps:*
 - Follow through on contacts
 - Mobilize contacts via email addresses, phone numbers
 - Create timeline for follow up deadline (April 6)
 - Promote events with resources
 - Have a survey at the meals